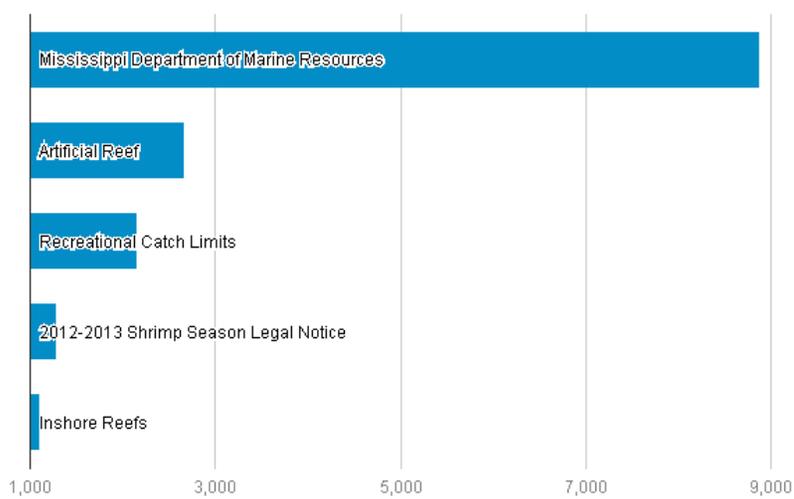


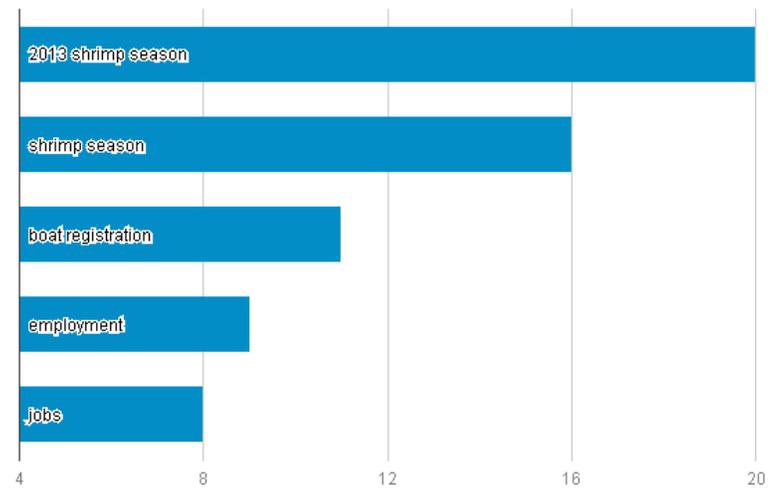
# dmr.ms.gov Monthly Report

(May 1 - May 31, 2013)

Popular Pages This Month

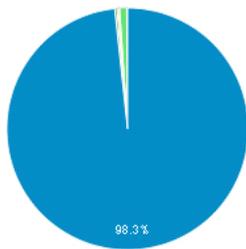


Most Popular Searches This Month



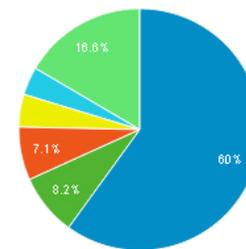
Visits by Country This Month

- United States
- Philippines
- United Kingdom
- India
- Canada
- Other



Visits by State This Month

- Mississippi
- Texas
- Louisiana
- Florida
- Alabama
- Other



# dmr.ms.gov Monthly Report

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*(May 1 – May 31, 2013)*

## Notable This Month:

- An unexplained pageviews spike (2,092) occurred on Tuesday, May 28<sup>th</sup>. Notable statistics on that day include:
  - 58.25% new visits
  - The top ten pages visited:

▪ Recreational Catch Limits	▪ 2012-2013 Shrimp Season Legal Notice
▪ Artificial Reef Bureau	▪ Licensing
▪ Contact Us	▪ Recreational Fishing
▪ Human Resources	▪ Shrimp & Crab Bureau
▪ Inshore Reefs	▪ Seasons
- The Seasons page was visited 737 times, up 120.66% from last period.
- Mobile visits (including tablets) compared to last period have increased 51.96%.

## dmr.ms.gov Website Metrics:

- **8,800** people visited the site during this period (+23.08% from the previous month)
- These people generated **13,284** visits to the site (some came more than once)
- **37,818** pages were viewed
- The average user visited **2.85** pages
- The average visit lasted **3:18** minutes
- **54%** came from a web search, **32.4%** directly (typed it in, used a bookmark, or clicked an email link), **13.5%** through links on other sites, and **.05%** via QR code and RSS feed
- **4,229** visits came from a mobile device (**32%** of all visits)

## About MDMR Website Monthly Analytics Reports

Google Analytics is used to gain insights into user engagement with dmr.ms.gov. Kimberly Denz gathered Google Analytics metrics on visitors and prepared this report. Ms. Denz is available to customize and present this information, upon request. Please feel free to contact Ms. Denz with any questions or suggestions regarding this report. This report was created on June 3, 2013.

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