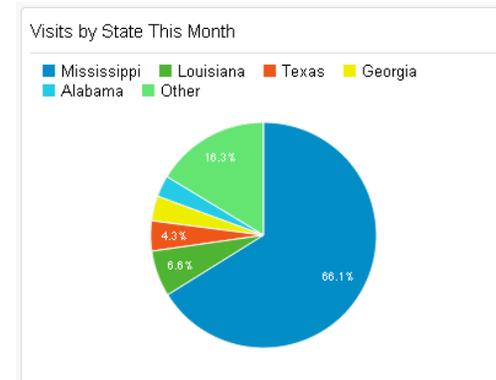
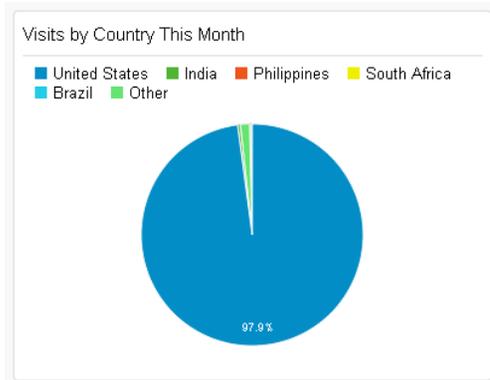
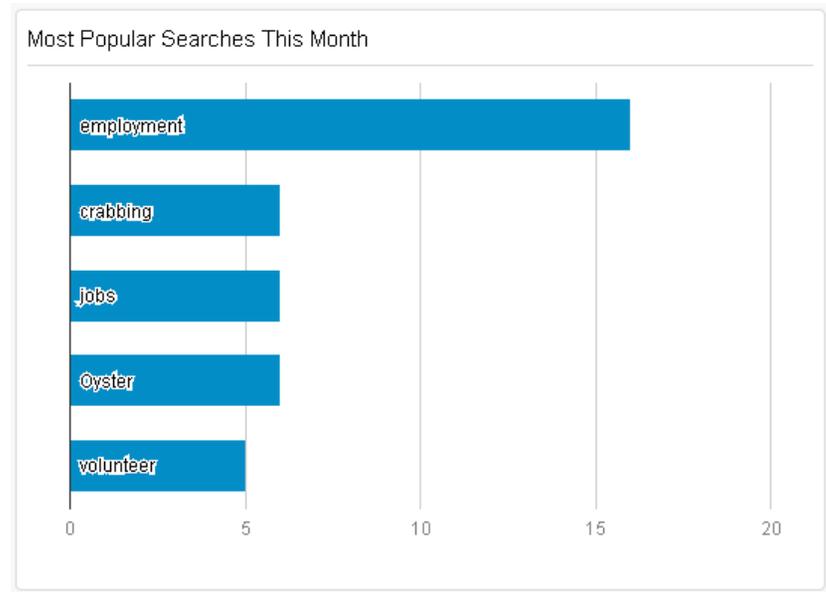
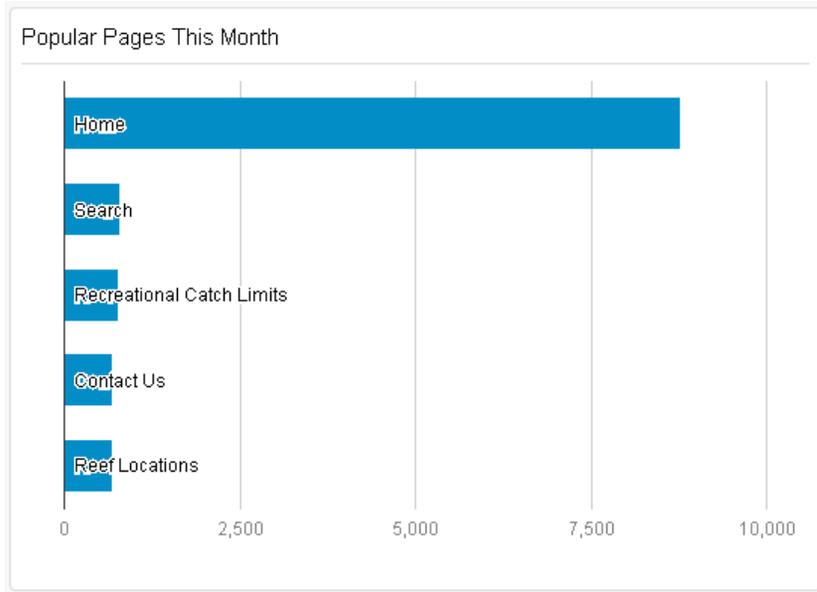


# dmr.ms.gov Monthly Report

(September 1 – September 30, 2013)



# dmr.ms.gov Monthly Report

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*(September 1 – September 30, 2013)*

## Notable This Month:

- **68%** of mobile visitors used iOS devices; **31%** used Android devices.
- An odd spike in site searches occurred on Tuesday, September 17, with **40** terms searched. Terms searched the most were related to jobs, oysters, and permits with 6 unique searches each.
- Twenty-eight visitors were from Facebook, compared to one during the same period last year; thirteen from Twitter, compared to none last year.

## dmr.ms.gov Website Metrics:

- **4,358** people visited the site during this period (-28.64% from the previous month)
- These people generated **7,035** visits to the site (some came more than once)
- **23,557** pages were viewed
- The average user visited **3.35** pages
- The average visit lasted **3:28** minutes
- **42%** came from a web search, **40.3%** directly (typed it in, used a bookmark, or clicked an email link), **17.7%** through links on other sites, with **0** visits via QR code and RSS feed
- **1,786** visits came from a mobile device (**25.39%** of all visits)

## About MDMR Website Monthly Analytics Reports

Google Analytics is used to gain insights into user engagement with dmr.ms.gov. Kimberly Denz gathered Google Analytics metrics on visitors and prepared this report. Ms. Denz is available to customize and present this information, upon request. Please feel free to contact Ms. Denz with any questions or suggestions regarding this report. This report was created on October 3, 2013.

### Kimberly Denz

Programmer Analyst, Information Technology Bureau

Email: [kimberly.denz@dmr.ms.gov](mailto:kimberly.denz@dmr.ms.gov)

Phone: 228.523.4046